WHAT IS CLAIMED IS:

1. An image capturing apparatus that is capable of loading a plurality of memory media, comprising:

a plurality of medium wearable units in which a respective memory medium is loaded detachably;

a medium selector for selecting from said plurality of medium wearable units a write-execution medium wearable unit that executes writing of data; and

a selection controller for controlling said medium selector, said selection controller having an automatic selection controller for selecting said write-execution medium wearable unit according to a predetermined automatic selection basis that reflects a user's medium selection trait.

- 2. The image capturing apparatus as claimed in claim 1, wherein said selection controller selects another medium wearable unit when the available memory of said write-execution medium wearable unit selected according to said predetermined automatic selection basis is not enough.
- 3. The image capturing apparatus as claimed in claim 1, wherein said selection controller automatically selects another medium wearable unit when the available memory of said selected write-execution medium wearable unit in use is not enough.
- 4. The image capturing apparatus as claimed in claim 1, wherein said predetermined automatic selection basis is set based on the order of media loaded to said plurality of medium wearable units.
- 5. The image capturing apparatus as claimed in claim 1, wherein said predetermined automatic selection basis is set based on the resolution of image data to be written.
- 6. The image capturing apparatus as claimed in claim 1, wherein

said predetermined automatic selection basis is set based on the type of data to be written.

- 7. The image capturing apparatus as claimed in claim 5 or 6, wherein said data to be written is classified into image data and non-image data.
- 8. The image capturing apparatus as claimed in claim 7, wherein said non-image data is audio data.
- 9. The image capturing apparatus as claimed in claim 1, wherein said plurality of medium wearable units adapt to different types of memory media, and said types of data to be written correspond to the type of memory media in said predetermined automatic selection basis.
- 10. The image capturing apparatus as claimed in claim 1, further comprising a selection basis setting section for setting at least one selection basis selected from a plurality of said predetermined automatic selection bases.
- 11. The image capturing apparatus as claimed in claim 1, further comprising a mode switch for switching between a manual selection mode, which a user manually selects said write-execution medium wearable unit, and an automatic selection mode, which said automatic selection controller selects said write-execution medium wearable unit.
- 12. The image capturing apparatus as claimed in claim 11, wherein said selection controller selects another medium wearable unit when said memory medium is not loaded in said write-execution medium wearable unit selected by the user under said manual selection mode.
- 13. The image capturing apparatus as claimed in claim 11, wherein

said selection controller notifies the user that said memory medium is not loaded when said memory medium is not loaded in said write-execution medium wearable unit selected by the user under said manual selection mode, and notifies the user that said memory medium be loaded in said medium wearable unit where said memory medium is not loaded.

- 14. The image capturing apparatus as claimed in claim 13, wherein said notice is made by audio.
- 15. The image capturing apparatus as claimed in claim 1, further comprising at least one notice means providing a notice in different ways according to a status of said medium wearable unit.
- 16. The image capturing apparatus as claimed in claim 1, further comprising a power controller for controlling the power supply to said medium wearable unit that is not selected as said write-execution medium wearable unit.
- 17. A method for recording data of an image capturing apparatus, comprising:

preparing a plurality of medium wearable unit; and selecting from said plurality of medium wearable units a write-execution medium wearable unit that executes writing of data.

- 18. The data recording method as claimed in claim 17, further comprising controlling said medium selecting, said controlling said medium selecting selecting said write-execution medium wearable unit according to a predetermined automatic selection basis that reflects a user's medium selection trait.
- 19. The data recording method as claimed in claim 18, wherein said controlling said selecting selects another medium wearable unit when there is not enough available memory in said write-execution medium wearable unit selected according to said predetermined

automatic selection basis.

- 20. The data recording method as claimed in claim 18, wherein said controlling said selecting automatically selects another medium wearable unit when the available memory of said selected write-execution medium wearable unit in use is not enough.
- 21. The data recording method as claimed in claim 18, wherein said automatic selection basis is set based on the order of media loaded to said plurality of medium wearable units.
- 22. The data recording method as claimed in claim 18, wherein said automatic selection basis is set based on the resolution of image data to be written.
- 23. The data recording method as claimed in claim 18, wherein said automatic selection basis is set based on the type of data to be written.
- 24. The data recording method as claimed in claim 22 or 23, wherein said data to be written is classified into image data and non-image data.
- 25. The data recording method as claimed in claim 24, wherein said non-image data is audio data.
- 26. The data recording method as claimed in claim 17, wherein said plurality of medium wearable units adapt to different types of memory media, and said types of data to be written correspond to the type of memory media in said predetermined automatic selection basis.
- 27. The data recording method as claimed in claim 18, further comprising setting at least one selection basis selected from said predetermined plurality of automatic selection bases.

- 28. The data recording method as claimed in claim 17, further comprising switching a manual selection mode, which a user manually selects said write-execution medium wearable unit, and an automatic selection mode, which said automatic selection controller selects said write-execution medium wearable unit.
- 29. The method for recording data of an image capturing apparatus as claimed in claim 28, wherein said controlling said selecting selects other medium wearable unit when said memory medium is not loaded in said write-execution medium wearable unit selected by the user using said manual selection mode.
- 30. The method for recording data of an image capturing apparatus as claimed in claim 28, wherein said controlling said selecting notifies the user that said memory medium is not loaded when said memory medium is not loaded in said write-execution medium wearable unit selected by the user using said manual selection mode, and notifies the user that said memory medium be loaded in said medium wearable unit where said memory medium is not loaded.
- 31. The method for recording data of an image capturing apparatus as claimed in claim 30, wherein said notice is made by audio.
- 32. The method for recording data of an image capturing apparatus as claimed in claim 17, further comprising notifying for providing a notice in different ways according to a status of said medium wearable unit.
- 33. The method for recording data of an image capturing apparatus as claimed in claim 17, further comprising controlling the power supply to said medium wearable unit that is not selected as said write-execution medium wearable unit.
- 34. A recording medium for storing a program that is executable by a computer of an image capturing apparatus, the program

comprising selecting from a plurality of medium wearable units a medium wearable unit that executes writing of data according to a predetermined automatic selection basis that reflects a user's medium selection trait.